

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: AMERICANS FOR PROSPERITY(212808)  
1726 M St NW Fl 10  
Washington, DC 20036-4502

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-57180  
Contract Dates: 11/01/2012-11/06/2012  
Customer Order:  
Linked Order:  
CPE: / / 70

Invoice Num: 1201-544502  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 1 of 7

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: AMERICANS FOR PROSPERITY

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	THIS MORNING 6-7AM		11/01/2012-11/02/2012		...TF..		60	2	1,900.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		...TF..		2		1,900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				60			1,900.00	Preempted
11/02/2012	Fr	05:57:43 AM		AFP12TV13H	60	1,900.00			
2	THE EARLY SHOW		11/01/2012-11/02/2012		...TF..		60	2	1,300.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		...TF..		2		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				60				Credit
11/02/2012	Fr	08:27:28 AM		AFP12TV21H	60	1,300.00			
3	PITTSBURGH LIVE		11/02/2012-11/02/2012		....F..		60	1	700.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		....F..		1		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	09:52:58 AM		AFP12TV21H	60	700.00			
4	THE INSIDER		11/01/2012-11/02/2012		...TF..		60	6	2,100.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		...TF..		2		2,100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				60			2,100.00	Preempted
11/02/2012	Fr				60			2,100.00	Preempted
11/02/2012	Fr	08:37:35 AM	11/01/2012	AFP12TV13H	60	1,900.00	1,900.00		Makegood in THE EARLY SHOW

Warranty - We warrant the above broadcasts were made according to the official station log.

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1726 M St NW Fl 10  
Washington, DC 20036-4502

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-57180  
Contract Dates: 11/01/2012-11/06/2012  
Customer Order:  
Linked Order:  
CPE: / / 70

Invoice Num: 1201-544502  
Invoice Date: 11/11/2012  
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Billing Period: 10/29/2012-11/11/2012

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**PAY BY** 12/11/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: AMERICANS FOR PROSPERITY

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/04/2012	Su	02:24:55 PM	11/01/2012	AFP12TV13H	60	20,000.00	20,000.00		Makegood in NFL REGULAR SEASON
	11/05/2012	Mo	04:42:48 PM	11/01/2012	AFP12TV21H	60	4,000.00	4,000.00		Makegood in 4PM EARLY NEWS
	11/05/2012	Mo	04:59:21 AM	11/01/2012	AFP12TV13H	60	200.00	200.00		Makegood in THIS MORNING 430-5
5	11PM NEWS		11/01/2012-11/02/2012		... T F ...		60	2	6,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		... T F ...		2		6,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/01/2012	Th				60			6,000.00	Preempted
	11/02/2012	Fr	11:22:01 PM		AFP12TV13H	60	6,000.00			
6	PERSON OF INTEREST		11/01/2012-11/01/2012		... T ...		60	1	14,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		... T ...		1		14,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/01/2012	Th				60			14,000.00	Preempted
7	SAT. MORN. LOCAL NEWS		11/03/2012-11/03/2012		..... S .		60	1	800.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		..... S .		1		800.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/03/2012	Sa	06:14:00 AM		AFP12TV21H	60	800.00			

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8	SAT.CBS MORNING NEWS	11/03/2012-11/03/2012	.....S.	60	1	1,200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		.....S.	1	1,200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				60				Credit	
9	NCAA COLLEGE FOOTBALL	11/03/2012-11/03/2012	.....S.	60	1	1,700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		.....S.	1	1,700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa	03:28:54 PM		AFP12TV13H	60	1,700.00				
10	NCAA COLLEGE FOOTBALL	11/03/2012-11/03/2012	.....S.	60	1	4,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		.....S.	1	4,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa	10:57:13 PM		AFP12TV13H	60	4,000.00				
11	NCAA COLLEGE FOOTBALL	11/03/2012-11/03/2012	.....S.	60	1	4,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		.....S.	1	4,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa	09:11:45 PM		AFP12TV21H	60	4,000.00				

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Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
12	11PM NEWS	11/03/2012-11/03/2012		.....S.		60	2	6,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S.		1		6,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				60			6,000.00	Preempted
11/03/2012	Sa	12:27:45 AM	11/03/2012	AFP12TV21H	60	6,000.00	6,000.00		Makegood in 23:55:40-00:31:00
13	CBS SUN MORN	11/04/2012-11/04/2012		.....S		60	2	2,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		1		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	06:29:32 AM	11/04/2012	AFP12TV17H	60	1,900.00	1,900.00		Makegood in THIS MORNING 6-7AM
11/04/2012	Su				60			2,000.00	Preempted
14	FACE THE NATION	11/04/2012-11/04/2012		.....S		60	1	2,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		1		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				60				Credit
15	THE GOOD WIFE	11/04/2012-11/04/2012		.....S		60	1	10,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		1		10,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				60				Credit

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
16	11PM NEWS	11/04/2012-11/04/2012	..... S		60	2	6,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		..... S	1		6,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				60			6,000.00	Preempted
11/04/2012	Su	11:55:35 PM	11/04/2012	AFP12TV21H	60	6,000.00	6,000.00		Makegood in KDKA-TV NEWS AT EL
17	#1 COCHRAN SUNDAY SPORTS SHOWDO	11/04/2012-11/04/2012	..... S		60	2	2,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		..... S	1		2,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				60			2,000.00	Preempted
11/04/2012	Su	12:38:19 AM	11/04/2012	AFP12TV13H	60	2,000.00	2,000.00		Makegood in 00:09:00-00:46:05
18	THIS MORNING 6-7AM	11/05/2012-11/05/2012	M . . . . .		60	1	1,900.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .	1		1,900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:57:27 AM		AFP12TV21H	60	1,900.00			
19	PITTSBURGH LIVE	11/05/2012-11/06/2012	M T . . . . .		60	2	700.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M T . . . . .	2		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	09:54:43 AM		AFP12TV13H	60	700.00			
11/06/2012	Tu	09:34:23 AM		AFP12TV13H	60	700.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
20	THE INSIDER		11/05/2012-11/05/2012		M . . . . .		60	1	2,100.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .		1		2,100.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo				60				Credit	
21	11PM NEWS		11/05/2012-11/05/2012		M . . . . .		60	1	6,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .		1		6,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	11:30:36 PM		AFP12TV13H	60	6,000.00				
22	THIS MORNING 430-5AM		11/05/2012-11/05/2012		M . . . . .		60	1	100.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .		1		100.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	04:37:59 AM		AFP12TV21H	60	100.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals 21		71,800.00		10,770.00		61,030.00	42,000.00	42,100.00	(100.00)	

**Billing Notes**

PRINT AT STATION. MARK INVOICE PAID PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR PROSPERITY

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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CPE: / / 70

Invoice Num: 1201-544502  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: AMERICANS FOR PROSPERITY

Broadcast airtimes represented are reported to the nearest second.

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
ACCOUNT EXECUTIVE  
  
412-575-2200

Gross Billing	71,800.00
Trade Value	0.00
Agency Commission	10,770.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	61,030.00

Warranty - We warrant the above broadcasts were made according to the official station log.